



NEWDA State Board Meeting Minutes
November 14, 2015
4 Seasons, Manitowoc WI

ATTENDANCE: Sally Tiegs, Nancy Dechert, Carol Orwig, Maxine Schauer, Marilyn Pellshaw, Lori Fisher, Paula Rush, Pat Black, Paula Rush, Carolyn Blaser-Fishbaugh, Deb Heier, Jackie Devcich

Pre-approved Absences: Barb Pendleton, Beth Homan-Combs

Un-approved Absences: None.

Sally called the meeting to order at 9:50

GENERAL ANNOUNCEMENTS: Sally Tiegs

Three members were interested in Member at Large board positions but one later declined. Linda Smith of the central chapter ~~and Deb LaFond of the Northeast chapter~~ will join Pat Black ~~and Carol Orwig~~ as Members at Large.

Sally will be attending the USDF Convention in December.

With the elimination of the newsletter, the president will have a tab on the website with a link to the president's letter. All information will be on the website with links to chapter and BOD minutes.

APPROVE AGENDA:

Carol motioned to approve the agenda with amendments. Nancy seconded. All approved, motion passed.

VICE PRESIDENT REPORT:

Maxine Schauer

No report.

SECRETARY REPORT: Carol Orwig

The date for the previous meeting is corrected. The minutes from the last meeting were e-mailed and have been approved.

COMMUNICATIONS COORDINATOR:

Lori Fisher

See New Business.

TREASURER'S REPORT: Nancy Dechert

Treasurer's report is reviewed. Scholarship funds are being put into separate accounts. The scholarship funds are doing well, but the general fund is not. Fundraisers are needed.

We discussed Workers Compensation insurance. Nancy has reviewed the criteria for needing this insurance. We do not meet any of this criteria.

Carol made a motion to drop the Workers Compensation insurance, Lori seconded, motion passed.

MEMBERSHIP RECORDER REPORT: Paula Rush

13 members have re-joined; 25 are needed by the end of November or December. Of the \$45 fee to re-join, \$20 goes to USDF. The Eastern Chapter will donate pizzas to the chapter that has the highest percentage of members re-joining by December 15.

It was suggested that a budget be created for the cost of doing business, such as doing mailings.

DRESSAGE RECORDER/YEAR END AWARDS: Lori Fisher

The Annual Meeting will be March 12. This year we had only two fewer signing up for awards, but many fewer scores submitted due to a variety of circumstances.

JR/YR REPORT

Madelyn Ryan

Nothing to report

SCHOLARSHIP COMMITTEE:

Barb Pendleton and Debbie Braley

No report submitted.

VOLUNTEER COMMITTEE: Beth Howman-Combs

Discussed was updating the website to bring more attention to the Volunteer Appreciation program.

OLD BUSINESS:

AUGUST 29 SCHOOLING SHOW:

August 29 schooling show financial report: Deb Heier submitted report. The schooling show was profitable.

Plan for 2016 schooling show; location, how to run: It was decided another schooling show will be planned if a date is available at Wisconsin Equestrian Center (WEC). Lori will talk to Bobbie Weir about dates that are available and clarify stall and facility fees. The board asked Deb Heier if she may be available to manage the show; her calendar is filling. Board members and general members should seek donations and class sponsorships to help with expenses. As WEC is now charging a facility fee the suggestion was made that vendors pay a fee to attend.

NEW BUSINESS:

1) Change in bylaws to reflect combining newsletter/web or just policy change: There are multiple references to the newsletter in the bylaws. There are also references to the newsletter

on the membership form. As the newsletter has been eliminated multiple changes are needed on the membership form.

Marilyn made a motion that Lori make changes to the website eliminating references to the newsletter, as a policy/procedure change, Carol seconded, motion passed.

2) Agree to Omega affiliation or not: Omega, a Wisconsin based equine and canine supplement company has approached NEWDA proposing a banner on the website. NEWDA members ordering off of the banner would get 15% off the purchase price. NEWDA will receive a portion of the sales. There was discussion regarding possible conflict regarding liability or endorsement issues.

Marilyn made a motion to move forward with Omega getting a banner advertisement Carol seconded, motion passed.

Nancy made a motion that of the 15% discount, members receive 10% and Newda receive 5%.

3) Offer money to NEWDA member who is selected to ride under Stefan Peters at the Midwest Horse Fair or not: Scholarships are available to members selected. The Eastern Chapter will donate saddle pad/pads.

4) Changes to membership form for 2017: Scholarship funds are doing well, NEWDA needs funds. A recommendation was made that the portion of the form seeking donations delete the word "scholarship", keeping the scholarships listed, and a new line for NEWDA be add

Membership fees were discussed.

Paula made a motion that the individual membership fee be increased from \$45 to \$50, Pat seconded, motion passed.

5) Change advertising costs; Treasurer will accept check and forward to Communications Coordinator: Business memberships, others: With the elimination of the newsletter multiple changes are needed to the membership form. Business memberships need to be clarified as to what will be included; size of advertisement, communication contact, e-mail blasts to member, etc., A subcommittee will work on these changes. Further discussion is tabled until March BOD meeting.

6) Vote for Vice President: Jackie Devcich, 2016 Northeast Chapter president has volunteered to fill the post of VP. She is welcomed to the BOD in that role.

CHAPTER REPORTS:

Central Chapter – Hosting a clinic with Michael Barisone At Wisconsin Equestrian Center on November 7 & 8.

Northeast Chapter- Will be hosting a clinic with Jesse Collins October 31-November 1. A January trip to Medieval Times is also planned.

Next BOD meeting March 12 at Annual Meeting.

11:50 *Motion made to adjourn by Nancy, seconded by Paula.*