



NEWDA State Board Meeting Minutes
March 12 2016, Breaking Bread Banquet Hall, Sheboygan, WI

ATTENDANCE: Sally Tiegs, Jackie Devcich, Nancy Dechert, Carol Orwig, Paula Rush, Kris Blacklock, Jenny Schmidt, Beth Howman-Combs

Pre-approved Absences: Barb Pendleton, Lori Fisher, Linda Smith

Un-approved Absences: Maddie Ryan, Carolyn Blaser-Fishbaugh

Sally called the meeting to order at 11:00

GENERAL ANNOUNCEMENTS: Sally Tiegs

Four events are included in our insurance policy. Each chapter will have one event insured. The insurance form is on the NEWDA website. One event will be covered, but chapters must add any additional insured persons or entities.

Sally will not be attending the USDF convention in December and is looking for another BOD member to attend in her place.

APPROVE AGENDA:

Beth motioned to approve the agenda with amendments. Paula seconded. All approved, motion passed.

VICE PRESIDENT REPORT: Jackie Devcich

Jackie attended the February meeting of the Wisconsin Horse Council where fencing was discussed. When erecting a fence between two properties both property owners are responsible for 50% of the cost. This may change with continued suburban encroachment. NEWDA members may also attend WHC meeting in person or by teleconference.

SECRETARY REPORT: Carol Orwig

There were two online votes since the last BOD meetings. It was voted that NEWDA continue to join the Wisconsin Horse Council (5 in favor, 1 opposed) and one score submitted for end of the year awards may be from a virtual show (6 in favor, 1 opposed).

Jackie made a motion to approve the November 2015 BOD minutes, Paula seconded, motion passed.

COMMUNICATIONS COORDINATOR: Lori Fisher

Lori's report was reviewed, and discussed.

The board is recommending two different types of opportunities for businesses to gain exposure to our membership on our website. A Business Sponsor, for \$140/year would include SIB listing, business card, a link to the business website, two facebook shouts per year, and two articles submitted for the website per year. 20% of sponsorship will be donated to the scholarship fund of their choice.

For \$160/year a Business Member includes SIB listing, business card, a link to the their website, two Facebook shouts per year, two articles submitted to the website per year and membership in NEWDA and USDF/GMO.

In addition to clarification of business memberships, two additional recommendations were made. A Scholarship Sponsor may contribute to a scholarship fund without becoming a member. They would have their names listed on the scholarship page. Members needing to connect with other members about horses, tack or equipment may have a listing on the website for \$40 to run for 4 months with a possible link to a You Tube video.

The board agreed with Lori's recommendations with the additions above.

TREASURER'S REPORT: Nancy Dechert

Treasurer's report is reviewed. Nancy reminded board members to please let her know if one is making a deposit, and what the deposit is for.

Paula made a motion that if a chapter folds, all but \$100 of that chapter's funds will be put into the general fund, with the \$100 held as seed money for a start-up of a new chapter, Nancy seconded, motion passed.

Nancy made a motion the \$50 be moved to the new Southern chapter to meet the \$100 seed money, Jackie seconded, motion passed.

Excaliber requests NEWDA be listed as an additional insured on clinicians liability certificate. Clinicians can add that cost to their fee. The clinician contract on the website must be changed to reflect this.

MEMBERSHIP RECORDER REPORT: Paula Rush

NEWDA had 116 members last year. As of this date 92 have re-joined.

Carol made a motion that starting in 2017 a late fee of \$10 be added if membership form is not postmarked by February 28, Nancy seconded, motion passed.

DRESSAGE RECORDER/YEAR END AWARDS: Lori Fisher

Lori's report was reviewed.

Nancy made a motion to approve Lori's recommendation the \$350 of unspent year end award money be moved to the general fund, Paula seconded, motion passed.

JR/YR REPORT**Madelyn Ryan**

No report was submitted.

SCHOLARSHIP COMMITTEE:**Barb Pendleton and Debbie Braley**

No report submitted.

One scholarship application was received for a rider accepted to the Steffan Peters clinic at the Midwest Horse Fair which was approved by Sally.

VOLUNTEER COMMITTEE:**Beth Howman-Combs**

Discussed updating the website to bring more attention to the Volunteer Appreciation program.

23 members have submitted hours. Linda Smith will be assuming the role of Volunteer

Committee chair. Volunteer rewards range from a formal "Thank you" to a thanks and NEWDA

bucks redeemable at NEWDA events. Chapter presidents are reminded to let members know of this benefit.

OLD BUSINESS

The show bill for the July 16 schooling show was reviewed with all recommendations of Lori's approved. Prix Caprilli will be dropped due to low participation and concerns of riders and show committees. Applying for recognition with WDCTA and NAWDA is approved.

NEW BUSINESS

The Southern chapter has an ad running in the Wisconsin Horse Council magazine that benefits all NEWDA chapters. The ad costs \$10.00/month for a business card or \$15.00/month for a card and link to the website.

Jackie made a motion to reimburse the Southern chapter for the \$50 they spent for publication in March and April, and continue running the advertisement with a link to the website through June, Paula seconded, motion passed.

Next BOD meeting May 15 at a location TBA.

12:48 Motion made to adjourn by Jenny, seconded by Carol.